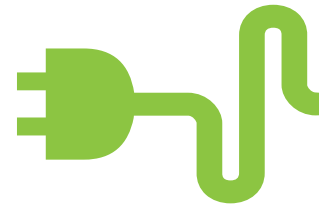


# Energize your business



The benefits of offering Electric Vehicle charging

## CUSTOMER LOYALTY

- Electric car drivers seek out retailers with charging stations.
- EV customers spend 2 times as much time at retailers than average customers.
- EV drivers are 43% more likely to return weekly to retail locations with chargers.



## RETURN ON INVESTMENT

- A charging station can provide revenue with the ability to collect fees for use.
- Some charging stations offer built-in advertising space.
- Adding EVs to your corporate fleet can reduce your transportation expenses.



## EMPLOYEE SATISFACTION

- Employees save money on gas when they can charge at work.
- Reduce the environmental impact of commuting for employees.



## FINANCING IS AVAILABLE!

The Vermont State Infrastructure Bank administered by the Vermont Economic Development Authority (VEDA) is offering loans to qualified buyers.

Terms:

- 10% down
- 1% interest rate
- Repayment period based on equipment life, typically up to 10 years



Learn more at [www.driveelectricvt.com/chargingloan](http://www.driveelectricvt.com/chargingloan)

Contact:

**Vermont Economic Development Authority**  
58 East State Street, Suite 5  
Montpelier, Vermont 05602

[www.veda.org](http://www.veda.org)

802.828.5627

Financing is available through Vermont Economic Development Authority to qualified business, non-profit and public sector customers in Vermont. Financing is subject to credit approval and execution of standard documentation.



**Drive Electric Vermont**